



# JOE CARNEY

GRAPHIC • WEB // DESIGN | VIDEO • PHOTO // GRAPHY

## PROFESSIONAL PROFILE

Graphic designer with over 3 years of experience in the marketing field. Proven experience in web design, content development, videography and photography, email marketing, SEO integration, and social media. Knowledge in developing and maintaining creative marketing and advertising campaigns. Exceptional communication skills.

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IDEASBYDESIGNJC.COM

## PROFICIENT IN

Adobe | Illustrator, Indesign, Photoshop,  
Lightroom, Premiere Pro, After Effects  
Microsoft Office  
Wordpress

## KEY SKILLS

Graphic Design  
Web Design  
SEO Integration  
Email Marketing  
Content Creation  
Social Media Management  
Market Research & Analysis  
Photography & Videography  
Photo & Video Editing

## EDUCATION

**Villa Maria College**  
BUFFALO, NEW YORK  
Bachelor of Fine Arts  
Graphic Design  
Minor in Photography  
Graduated in 2016

**Erie Community College**  
ORCHARD PARK, NEW YORK  
General Education  
2010-2012

## AWARDS

Advertising Club of Buffalo  
Silver ADDY Winner  
2015

## WORK EXPERIENCE

**BAV | JSAV Audio Visual**  
BUFFALO, NEW YORK  
Media Designer  
2019-2020

**Empire Granite & Marble**  
DEPEW, NEW YORK  
Director of Marketing & Design  
2016-2019

**XL Dent**  
AMHERST, NEW YORK  
Graphic Designer  
2016-2019

**Villa Maria College**  
BUFFALO, NEW YORK  
Assistant Graphic Designer  
2014-2016

**Yardi Systems Inc**  
BUFFALO, NEW YORK  
Freelance Photographer  
2015-2017

**Freelance**  
BUFFALO, NEW YORK  
Branding, Web Design, Graphic Design,  
Photography, and Videography  
2015-Present

## INTERNSHIP

**SunSpin Media**  
BUFFALO, NEW YORK  
Internship  
Summer of 2015

**Fourthidea**  
BUFFALO, NEW YORK  
Internship  
Spring of 2016